

Aalto Analytics Society

Second Founding Meeting Minutes 03.07.2017, 17:30 Helsinki

Present:

1. The following board members were present:
 - a. Andrew Rowlinson
 - b. Misa Bakajic
 - c. Timo Ristola
2. The following members were present:
 - a. Roni Luoma
 - b. Valentin Sattinger

Approval minutes of first board meeting

3. The board approved the minutes from the first board meeting.

Founding Decision of the Association: Rules

4. The board approved the society's rules for a second time with no changes.

Action plan

5. The action plan was discussed and the following changes were agreed:
 - a. Add a mission statement for Aalto Analytics explaining why Aalto Analytics exist? For example, meeting the growing demand for skills and society's need for analytics. Aalto Analytics' aim is to inspire and grow the analytics community at Aalto University and connect them to employers.
 - b. Add a roadmap for continuing the organisation after the first year, i.e. how the board will ensure that a new generation takes over Aalto Analytics? For example, talking to people that have shown interest in the society's events and asking them to take over the society.
 - c. Add the following companies to the list of possible partners/ corporate relations: Smartly.io, Finnair, IBM, Monitor Deloitte, Research Institutes, Polling Companies, Tieto, Opus Capita, and Supercell.
 - d. Add an item to the mailing list: reading list (digestible/ non-digestible)

Budget

6. The board discussed and agreed the budget document.

Other business

7. A possible bank was discussed and Holvi was mentioned as a possible inexpensive option for business banking.
8. Mailing lists were discussed and Valentin recommended MailChimp from his experience at Aalto Management Consulting Society.

9. Events were discussed and how these events could be made unique to Aalto Analytics. For example, the use of Non-disclosure agreements so that companies are free to talk about how their analytics created value for their organisation and affected their revenue and profits. While to make sure that the events stayed on the theme of adding value to students, the society should be given an opportunity to look at the event material beforehand and comment. In addition, it is necessary to organise events so that competitors are not talking at the same event.