

OFFICE PROGRAM 2/2018

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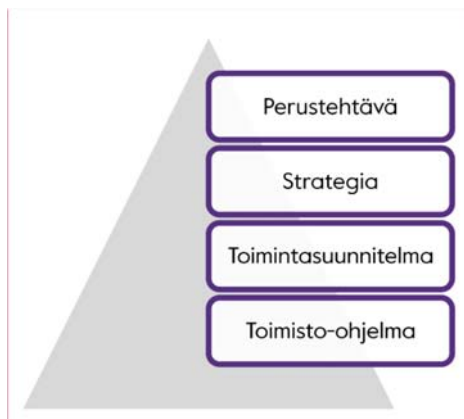
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OFFICE PROGRAM CYCLE

The office program describes the Student Union's operations for a four-month period. The office program is always based on the strategy and action plan. Depicted below are the levels of executive functions:



AYY's operations are guided on the highest level by a legally defined task, which is depicted very broadly. The sharing of resources and centralization of activities are guided by the AYY strategy, comprised of the Direction of the Student Union document (DSU) and the Real Estate strategy. The DSU is a document planned to be updated every 2 years. The timespan of the Real Estate strategy is between 5 and 10 years due to the long-term projects involved.

A yearly action plan is derived from the strategy, based on which the AYY Central Office plans its actions in the form of an office program.

The office program is timed as follows:

- February-May (1/2018)
- June-September (2/2018)
- October-January (3/2018)

Commented [TA1]: BASIC TASK

STRATEGY

ACTION PLAN

OFFICE PROGRAM

OFFICE PROGRAM TERMS

Foreword – Summary of the state of the Student Union and what the next four months will look like.

Yearly clock – Shows what is going to happen in the next four months.

Project – A project with several steps that develops the operations of the Student Union. A project has a clearly defined starting state, measures, and final objective. A project aims for change or development in the activities of the Student Union. A project is not an activity that is ongoing or recurs yearly.

Measure – An ensemble that is smaller than a project that does not require as much resources from the Student Union as a project. A measure aims for change or development in the activities of the Student Union. A project is not an activity that is ongoing or recurs yearly.

Current influencing measure– Proactive influencing undertaken by the Student Union regarding a specific theme. A current influencing measure is not straightforwardly a project or a measure.

Other current issues – All other current issues not to do with projects, measures or current influencing measures.

FOREWORD

AYY has been busy during the spring of 2018: We have developed and completed several of the entries in the office program. For this update, we have inspected the progress of projects, measures and advocacy goals. A few new openings have also been introduced here.

Several discussions concerning equality have spiced up the spring in the community and the media, as well as with Aalto and the Representative Council. Because this is an extremely important theme, intervention in harassment has been highlighted as its own project, which we will delve into for the rest of the year with Aalto. The rest of the large projects, like the Year of Arts and the Student Center, are progressing as planned. In addition to these, the website update and the mapping project of the community framework and its future have finally taken off.

The strategic allowance, defined in the budget, has enabled the development of strategic projects on a whole new level. The decision to use the strategic allowance was made in the executive group, based on how each project was seen to require resources.

The aforementioned projects are the themes of the year, but the systematic promotion of the entire action plan is important in order to get everything we can out of the strategy this year. The ongoing updating phase of the strategy will tell us in the autumn how we have succeeded during these past two years in the implementation of the strategy.

Projects that are forecasted to progress during the summer period have been prioritized in the second office program. Although some entries have been prioritized away for the summer, the plan is still to bring them back into the spotlight for the autumn period, when the time to develop them comes up. The office has limited resources, so prioritization is essential to ensure sufficient resources for the success of the projects.

YEARLY CLOCK

June

Reflecting, archiving and cleaning day 6th of June
The Office summer team day 12th of June

July

Tsinghua visit and trip to Brussels 9th of July–15th of July
SuomiAreena 16th–20th of July

August

SYL General Assembly
Delegation applications open 20th of Aug.
Applications for the delegation close 30th of Aug.
Deadline for comments on the delegation 2nd of Sept.
Basic proposal on the composition of the delegation 4th of Sept.
Honorary Delegation meeting 21st of Aug.

September

SYL autumn seminar 20th–21st of Sept.
Rep.Council meeting 19/20th of Sept.
Preliminary discussion: Strategy update
Preliminary discussion: Policy paper update
Appointing the SYL delegation
Orientation week 3rd–9th of Sept.
Aalto Day One and Aalto Party 5th of Sept.
Otasuunnistukset (orienteering) 4th and 6th of Sept.
Aino 3/2018 5th of Sept.
Lakinlaskijaiset ceremony 1st of Oct.

PROJECT: STUDENT CENTER

PERSONS RESPONSIBLE: NIKO FERM (PROJECT COORDINATION), HEIDI DUFVA

BOARD MEMBERS RESPONSIBLE: EMMA SAVELA (REAL ESTATE), NOORA TANSKA (COMMUNITY)

HOW DOES IT TIE IN WITH THE STRATEGY:

AYY as a builder of the Aalto identity: When successful, the Student Center is a defining project for the entire community, which will create amazing facilities for encounters and all of the Aalto community.

STATUS:

First version of the project plan completed, this plan is not satisfactory to AYY. The project plan must be updated and AYY needs to clarify its needs and objectives for the project. In connection with the project, a 1+1 group has been established with the goal to find a suitable solution for the three parties. In addition, a joint working group has worked on a new version of the facilities program, which aims to look for synergies and the merging possibilities of different facilities. AYY has also organized a workshop for the Representative Council, the sections and special status associations, where ideas for the student center were sought.

WHAT HAS BEEN DONE ALREADY:

- Preconditions for the project.
- Identified the will and objectives of the community and the need for the building.
- Haahtela-yhtiöt has drawn up the first version of the project plan.
- Agreed meeting with the people that handle the parties' financial matters.
- Established a 1+1 working group.
- New facilities program drafted by the parties.
- Held a workshop for new ideas.
- Recruited a new real estate expert.
- Opened the www.opiskelijakeskus.fi website.

NEXT STEPS:

- Thinking about the financial preconditions of the project.
- Clarifying AYY's view on the implementation of the vision of the preconditions.
- Developing zoning and plot planning.
- Continuing the development of the website.
- Restarting work on the project plan with Haahtela .

FINAL OBJECTIVE

The next objective is to ensure the successful zoning and plot planning of the student center. The project plan should also reach a stage in the autumn where it corresponds with the wishes of AYY and other parties involved.

RESOURCES

- 2 Board members and real estate expert, supported by the Secretary General and Financial Director.
- Resources of the construction consultant working on the project plan.
- Experts in the Financial Committee real estate section.
- The Real Estate and Financial Committees of the Representative Council.
- Financial resources as needed.

TIMETABLE

May-June: Outline of AYY's wishes regarding the student center.

August-September: Developing zoning and plot planning.

June-September: Implementing the project plan.

September: Preliminary discussion regarding the student center, especially from the point of view of the project plan.

October-November: Discussing the project plan with the Representative Council.

PROJECT: STUDENT UNION'S YEAR OF ART

PERSONS RESPONSIBLE: TERO UUTTANA, JULIUS LUUKKANEN FROM THE BOARD

HOW DOES IT TIE IN WITH THE STRATEGY: AYY AS A BUILDER OF THE AALTO IDENTITY

STATUS: THE PROJECT IS UNDERWAY

WHAT HAS BEEN DONE ALREADY:

- Established the working group.
- Scope and individual aspects of the project defined through the workshops held at the start of the year. The Year of Arts consists of:
 - Otaniemi Night of Arts (6th of October), which is a cross-artistic festival on the Otaniemi campus, consisting of several micro-events organized by students.
 - Accumulating the art collection. The works will be published in the autumn at an appropriate occasion.
 - Väre Wall Art Competition, which was implemented in cooperation with Aalto. The student piece of art will be painted on the wall behind Väre before the start of the academic year.

- Kino Tapiola's film week at the end of October curated by students with student-friendly prices.
- Communicative support for existing artistic activities. We will try to encourage the whole community to participate in the art theme of the year.
- Agreed on cooperation with Aalto, ACRE and Espoo. The facilities at Otaniemi are at our disposal during the Otaniemi Night of Arts, and Aalto will support us in the marketing expenses. The cooperation between Espoo and AYY will be specified later.

NEXT STEPS:

- Detailed planning and implementation of the events (especially the Otaniemi Night of Arts).
- Planning communications towards future first-year students.
- Measures related to the move of ARTS.

FINAL OBJECTIVE

- First steps of the ARTS move have been successfully completed.
- After the summer, preparations for the events are on solid ground.
- Members of the Student Union recognize art as one of AYY's themes.

RESOURCES

- Employee's working time and 1 member of the Board.
- Possibility to use strategic allowance by decision of the Board.

TIMETABLE

Will be specified later.

PROJECT: WEBSITE REFORM

PERSONS RESPONSIBLE: ESSI PUUSTINEN, HEIKKI ISOTALO, PETTERI NUMMELA, JULIUS LUUKKANEN FROM THE BOARD

HOW DOES IT TIE IN WITH THE STRATEGY: BRAND STRATEGY

STATUS: THE PROJECT IS UNDERWAY

WHAT HAS BEEN DONE ALREADY:

- Found the appropriate persons responsible for the project (Heikki Isotalo, Essi Puustinen, Petteri Nummela and Julius Luukkanen).
- Drafted a plan and schedule for the project.
- Decided to outsource the facilitation of the planning work to an external service provider.
- Mapped the available resources and negotiated about the cooperation and division of costs with Aalto.
- Completed the charting of the different sectors' needs regarding the new website using an electronic form.

- Completed tendering of an external service provider to design the website.

NEXT STEPS:

- Deciding on the external service provider.
- Concluding the cooperation agreement with Aalto.
- Designing the new website, facilitated by the service provider (need mapping, conceptualization, website structure).
- Transferring relevant material from the old website to the new one.
- Publishing the new website.

FINAL OBJECTIVE

- AYY has a new website that is in line with the new brand, user-focused and serves AYY's operations in the long run.

RESOURCES

- 20 000€ (10 000€ from the communications budget, 10 000€ strategy allowance).

TIMETABLE

During 2018.

PROJECT: MAPPING AND FUTURE OF THE COMMUNITY'S STRUCTURES

PERSONS RESPONSIBLE: NIKO FERM, BOARD MEMBERS RESPONSIBLE: HILJA KORHONEN AND NOORA TANSKA

HOW DOES IT TIE IN WITH THE STRATEGY: AYY AS A BUILDER OF THE AALTO IDENTITY

STATUS:

Last year, AYY discussed updating the Association Regulation and made some small updates to it. We also started a discussion on Teekkari activities and related decisions, such as the Teekkari cap.

WHAT HAS BEEN DONE ALREADY:

- Decided to recruit a project worker to take the matter forward.
- Opened recruitment.

NEXT STEPS:

- Completing the recruitment process.
- Transferring the main responsibility for the project from the Secretary General to the project worker.
- Establishing a project plan.

FINAL OBJECTIVE

- AYY has made a survey that deals with the alternatives for the following objectives:

1. Clarifying the roles of different parties

- Relationships between different parties working within AYY (subject organizations, school organizations and other significant actors).

- AYY's internal structure (Representative Council, committees and other groups).

- Role of the different fields and actors within Aalto in relation to the Student Union.

2. Financially stable and fairly distributed support for associations operating within AYY

- Reshaping the association regulation and most likely an updated scoring model for association grants.

3. Equal treatment of all associations.

RESOURCES

- Project worker
- Two members of the Board
- Small monetary resources, mainly for meeting coffee, food, etc.

TIMETABLE

Alternatives and plan on implementing the steps to be taken during 2018.

PROJECT: INTERVENING IN HARASSMENT

PERSONS RESPONSIBLE: LAURI JURVANEN, LAURI SEPPÄLÄINEN FROM THE BOARD, INTERN SANNI LAIHO

HOW DOES IT TIE IN WITH THE STRATEGY:

AYY as a builder of the Aalto identity: promoting equality will enable the Aalto community to become more diverse in the future, creating a better community.

STATUS:

AYY is constantly doing equality advocacy work by e.g. organizing training, by communicating about and participating in various campaigns, and by providing harassment contact persons. This year, we have selected the identification and prevention of harassment as the focus of proactive equality work.

WHAT HAS BEEN DONE ALREADY:

- Held a section in tutor training on equality and taking different people into account.
- Recruited an intern to assist in well-being and equality projects.

NEXT STEPS:

- Designing and publishing a campaign for intervening in harassment for Aalto people.
- Preparing material for associations by utilizing the best practices of other relevant operators.
- Looking for best advocacy channels and methods for AYY together with the organizational sector and the sector for new students.

FINAL OBJECTIVE

Creating clear guidelines for associations and individuals to prevent, identify and intervene in harassment situations.

RESOURCES

- 1 intern
- 1 member of the Board
- 1 expert
- AYY's communications resources
- AYY's organizational sector

TIMETABLE

May: Establishing a cross-sectoral cooperation group

June-August: Campaign planning

June-August: Preparing materials for associations

September: Unveiling the campaign

MEASURES – SOCIETAL INFLUENCING

POLICY PAPER REFORM (HEIKKI ISOTALO, TAPIO HAUTAMÄKI FROM THE BOARD)

HOW DOES IT TIE IN WITH THE STRATEGY: “DIRECTION OF THE STUDENT UNION” DOCUMENT’S ENTRY “AYY AS A WIELDER OF INFLUENCE IN SOCIETY”

STATUS

The Student Union currently has 12 political policy papers, some of which are outdated. The ongoing policy paper update will combine all of them into a single up-to-date document, which will be easy to use and to update.

WHAT HAS BEEN DONE ALREADY:

- Done: HYY and SYL policy paper update process by meeting the people who drafted the papers.
 - Mapped and benchmarked the policy paper format of SYL and other student unions.
 - Decided at the Representative Council’s preliminary discussion (22nd of March) that the format would be one policy paper and that volunteers and members would be involved diversely in the drafting process.
 - Assessed that there is no need for a separate project worker on the basis of the preliminary discussion.
 - Drafted a plan on the stages of the policy paper update and involving volunteers.
 - Sectors have reviewed the existing policy papers.
 - Member survey on advocacy policies opened.
 - Workshops on the policy paper organized for the committees and the Board.
 - Discussed policies in volunteer group meetings.
 - Worked on a draft of the policy paper.
-

NEXT STEPS:

- Evaluation on what parts of the policy paper are due for an update, based on the feedback from committees, members and volunteers (summer–early autumn).
- Hearing more on the draft from the Representative Council groups (June-July).
- Preparing a presentation on the policy paper (August).
- Taking the prepared policy paper presentation to the committees (September).
- Deciding on the policy paper at the Rep. Council meeting (October).

WORLD STUDENT CAPITAL (LAURI JURVANEN, LAURI SEPPÄLÄINEN FROM THE BOARD)

Municipal advocacy cooperation organ for the Helsinki capital region, which will be made into an association. AYY is involved in the WSC preparation for the goals on Finland's regions.

INITIATING PARLIAMENTARY ELECTION ADVOCACY WORK AT THE SUOMIAREENA EVENT (HEIKKI ISOTALO, TAPIO HAUTAMÄKI FROM THE BOARD)

The stakeholder mapping and parliamentary election goal planning will create the groundwork for the 2019 parliamentary election advocacy work. The summer and autumn of 2018 will be a good time to start forming relationships with key persons, potential candidates, like-minded organizations and political assistants. In practice, this means participating in the SuomiAreena societal discussion week in July 2018. We will draft an advocacy agenda and map the stakeholders we wish to connect with for this.

AYY'S TSINGHUA COOPERATION AND THE EU (ROSA VÄISÄNEN, MIKHAEL KOUFOS FROM THE BOARD, MIKAEL LIIMATAINEN)

Thanks to AYY's Tsinghua cooperation, AYY visited Beijing in China in May and was hosted by the Tsinghua University Student Union. The reciprocal trip from China to Finland coming up in July is planned to be undertaken as a mutual trip to Brussels, the heart of EU advocacy. The aim is to show that Finland is an excellent gateway to the rest of Europe. The success of the project also requires mapping cooperation partners and gathering extra funding. The same trip will be used to familiarize participants with the role of students in the EU and to plan further actions on how to increase knowledge of the EU for the upcoming EU elections in the spring.

EVENTS ON SOCIETALLY INTERESTING TOPICS (HEIKKI ISOTALO, TAPIO HAUTAMÄKI FROM THE BOARD)

The aim is to increase interest in societal influencing by implementing event concepts around interesting topics. The events could e.g. include well-known performers and influential people, along with solutions to societal problems. However, producing these events is not possible with the current resources. We will see if we can hire a project worker. We will try to find synergy between projects related to Europe knowledge, internationality and equality, which may also have needs for event production.

STUDENT REPRESENTATIVE ONLINE TRAINING (MINNA MÄKITALO, SUVI VENDELIN FROM THE BOARD)

Creating the first online course in Finland for student representatives and study correspondents on the MyCourses platform, hosted by Aalto. We have received A!Ole funding from the Aalto University for the project. A project worker will be hired for creating the content. The aim is to get the course up and running in December 2018, followed by content development based on feedback. Student representatives, study correspondents and the student representative correspondents of the schools will be involved in the project.

MEASURES – CONSTRUCTING MEMBERSHIP TO THE AALTO COMMUNITY

DESIGN CALENDAR WITH TOKYO (SIIRI LIITIÄ, JULIUS LUUKKANEN FROM THE BOARD)

AYY will create a design calendar together with TOKYO for the first time. The jury (TOKYO and AYY representatives, plus professor Arja Karhumaa as an expert jury member) chose Reetta Vartiala as the winner and designer of the calendar in February.

The calendar content was planned together with Vartiala and the communications and corporate relations sectors during the spring. The ads for the calendar will be sold by Pirunnyrkki, and it will be printed by Ajasto.

During the end of the spring and the start of the summer, the calendar will be finished together with Reetta Vartiala, and the material will be delivered to Ajasto. The finished calendars should arrive at the AYY office at the start of August 2018.

UPDATING THE OPERATING GRANT DISTRIBUTION SYSTEM (ESSI PUUSTINEN, NOORA TANSKA FROM THE BOARD)

The current system is cumbersome for both applicants and the individuals who process the applications, and the scoring model is uneven and unfair for associations in some parts.

The organizational sector is working on developing the operational grant process along with the community framework update process during this year.

ELECTRONIC ASSOCIATION GUIDE (ESSI PUUSTINEN, NOORA TANSKA FROM THE BOARD)

The association guide will be updated into an electronic format at yhdistysopas.ayy.fi. As a project work, Ahto Harmo has updated issues pertaining to the foundation, registration, organization and finances of associations. The organizational sector is finishing up the content and the visual outlook, as well as sparring the content created by other sectors. The guide should be ready in the autumn of 2018.

MEASURES – REAL ESTATE STRATEGY

AUTOMATION OF THE LOCKING SYSTEMS OF ONE-TIME RENTAL FACILITIES (RIITU NUUTINEN, REAL ESTATE TEAM, PETTERI NUMMELA)

Continuing the plan based on the mapping, which was started last year, on automating the locking systems of one-time rental facilities. The needed electrical installations have already been considered in the renovation of the JMT buildings to enable automated locking without needless additional work. The changes in locking are being discussed with Aalto and Trinet. Aalto is trying out its own locking system starting from September, after which we will find out if their system would work well also with AYY.

PROMOTING THE CONSTRUCTION OF NEW RESIDENTIAL BUILDINGS (REIJA VÄÄTÄINEN, REAL ESTATE TEAM)

Continuing the preparation for constructing the Otakaari and Servinniemi apartments. The process is in the zoning and planning stage, and it should move forward during spring 2018. The goal is to get the Otakaari plots under AYY's ownership.

The check-up for Otakaari's preliminary plans is in progress on part of e.g. the commercial space reservations. For Servinniemi's plans, AYY will have an opportunity to e.g. construct two buildings. This matter is being developed.

ORGANIZING THE REAL ESTATE TARGETS INTO PORTFOLIOS (REIJA VÄÄTÄINEN, HEIDI DUFVA)

The real estate targets will be organized into different portfolios based on whether they are ARA-restricted or free of restrictions. Different portfolios have different grounds for determining the rent. In addition, a separate group composed of pieces of real estate that can be sold off within a certain timeframe will be created. The real estate portfolios will be reported separately.

RENOVATIONS OF ONE-TIME RENTAL FACILITIES IN CONNECTION WITH THE JMT RENOVATION (RIITU NUUTINEN, CAMPUS SECTION AND EMMA SAVELA FROM THE BOARD)

The renovations of the Jämeräntaival 3, 5 and 7 buildings are having an impact also on one-time rental facilities. The following facilities will be underrenovation during 2018: Gorsu, Tatamisali (Tatami Hall), Kylän Olohuone (Living Room of Teekkari Village) (starting from the 1st of April 2018), and Monitoimitila (Multi-Facility Hall) (starting from the 1st of July 2018). At the end of the year, renovation will start also in Sitsikeittiö (Sitsi Kitchen), Takkakabinetti (Takka Cabinet) and Kattosauna (Rooftop Sauna). The facilities sector will work in close cooperation with the campus section, which has taken point in the renovation plan of Gorsu and Kylän Olohuone. The basis for the plan is the functionality and comfortability of the facilities from the point of view of the user. Changes will be made to e.g. kitchen locations.

ITP PROJECT ON HOUSING SERVICES (RIITU NUUTINEN, EMMA SAVELA FROM THE BOARD)

Developing AYY's housing services is one of the subprogram projects of Aalto's summer ITP project "Service & Experience Design". The team, comprised of experts from many different fields, will acquaint themselves with our housing services during the summer and choose a development target at the start of June. A more detailed target will be unveiled in June, but one of the proposed options includes communality as a part of AYY's services in facilities and housing. The project will utilize service design tools and will probably involve tenants in the form of workshops. The ideas and notes born from the projects will be utilized when developing housing services.

SURVEY ON SERVICES (RIITU NUUTINEN)

The plan is to implement a service survey for members in the autumn of 2018. The scope, topics and exact timetable of the survey will be decided at the start of June. The survey should help us to gain information from the members on our supply of services, housing services and service communications. The survey will be carried out by the student organization research foundation Otus. The survey will be used to design further measures for developing the Student Union's activities.

MEASURES – OTHERS

CREATING A TRAINING PROGRAM (NIKO FERM, JOHANNA PIETILÄINEN)

AYY has hired interns for a period of 3 months. The interns will work at AYY for the entirety of the summer. During the internship periods and afterwards, an evaluation will be carried out on how successful the internships were and should we continue with similar activities in the future.

DESIGNING AN ORGANIZATION MANUAL (NIKO FERM, MÄRT VESINURM)

Information on how organizational manuals have been implemented elsewhere is gathered during February. The aim is to create an organizational manual for AYY during the year, clarifying AYY's activity planning processes, the core functions of sectors, and the division of responsibility in the organization.

AYY has hired an intern for the summer, who has been tasked with creating an organization manual for AYY.

PROMOTING STUDENT WELL-BEING TOGETHER WITH THE AALTO UNIVERSITY AND SUBJECT ORGANIZATIONS (LAURI JURVANEN, INTERN SANNI LAIHO, LAURI SEPPÄLÄINEN FROM THE BOARD)

Developing the involvement of student representatives in the "Success of Students" project by gathering feedback on the presentation of this spring's AllWell results. An intern will analyze this year's AllWell data. Advocacy work towards Aalto to retain the extra resources for student well-being also after the current project concludes in 2019. AYY will draft a larger plan for the well-being of the entire community during the autumn.

AYY VIDEO (ROSA VÄISÄNEN, HILJA KORHONEN FROM THE BOARD)

Mapping out AYY's resources to create a video depicting AYY's activities and the Aalto spirit, to be presented in e.g. orientations. Negotiations and presenting competitive tenders has been started, and the planning of the implementation will continue in the summer.

ADOPTING MOBILE PAY (TARJA TOIVANEN)

Researched how Mobile Pay, popular with students, can be utilized in entrance fees to events and/or in cash register and service point transactions.

Danske Bank has given information on Mobile Pay's Point of Sale and MyShop services. AYY is using payment terminals by Verifone. Point of Sale only works with cash register-integrated Verifone systems. Utilization of Point of Sale would mean changing the provider of the service and the terminals. MyShop works on phones and is free for student organizations until the end of 2018. Therefore, MyShop seems like a better choice. Meeting held on the subject with the producers. The aim is to test Mobile Pay at an event ticket sale during the autumn.

ADOPTING CONTRACT INVOICING IN NETVISOR (TARJA TOIVANEN)

The Netvisor system is used to invoice rents from tenants. As the system is being updated, the recurring invoices will change to contract invoices. The new contract invoicing will be adopted during the summer, and it will require changes to how things are done and to the process itself.

PROCESS TO ESTABLISH A NEW COMPANY (TARJA TOIVANEN)

A new real estate company will be established for new real estate projects. There are many stages related to establishing the company, such as setting up a bank account, joining Netvisor, etc. The company founding process should be described, and the responsibilities of different parties (e.g. the accounting company) in the process should be defined.

GDPR (PETTERI NUMMELA)

Staff and volunteers have been trained on the General Data Protection Regulation. Updating the internal instructions concerning GDPR. Monitoring the emergence of exceptional cases.

INTRODUCTION OF THE NEW BRAND OUTLOOK AND IMPLEMENTATION OF THE BRAND (SIIRI LIITIÄ, AINO KORPINEN, JULIUS LUUKKANEN FROM THE BOARD)

A new brand was implemented in February 2018, and the new brand outlook has been adopted in AYY's social media channels, printed products, etc. The brand book was finished during the spring, including the style guide that guides the implementation of the brand.

The implementation of the brand according to the brand book as an ongoing project. During the summer and the beginning of the autumn, a special point of focus will be increasing the knowledge volunteers have regarding the brand.

AYY'S AND YTMK'S RECRUITMENT FAIR (MIKHAEL KOUFOS, OTTO BERGIUS)

YTMK was expanded to include all active subject organizations within AYY's sphere of influence. In practice, more arts and business subject organizations joined YTMK.

With the recruitment fair, instead of the original idea, plan B was chosen, which is joining the Aalto TalentIT fair with a cross-disciplinary area of our own. Aalto will also support AYY financially and with booth construction resources for the fair. Discussions will continue based on this with YTMK. The fair will see the piloting of the original idea of interviews containing activities, which work as a channel for actual job interviews.

Cooperation with the fair and corporate cooperation in general have been brought up in intensive negotiations with the corporate relations sector in the spring for the first time. A separate event or a significant role at the Aalto fair is planned for YTMK and AYY for next year, depending on what kind of updates Aalto will be doing for its own fair in the upcoming year.

STAFF STRATEGY (JOHANNA PIETILÄINEN)

AYY is still lacking a longer-term plan for developing the staff and their expertise in a way that would create a good basis for carrying out AYY's basic task (i.e. implementing the operational strategy). The staff strategy will be drafted to meet this need. The connection between leadership and staff well-being will be a central element in the document. The aim of the staff strategy is to work as a tool for taking care of the staff's well-being and as a source of guidelines.

The strategy, which should be ready by the end of the year, will contain a staff vision, measures concerning the staff, leadership and supervisory work, as well as indicators for monitoring the set goals. The life cycle between updates is about three years.

CURRENT ADVOCACY PROJECTS

THE ROLE OF FSHS IN THE SOCIAL AND HEALTHCARE REFORM (LAURI JURVANEN, LAURI SEPPÄLÄINEN FROM THE BOARD)

Monitoring the progress of the social and healthcare reform especially from the point of view of keeping the service level of FSHS as it is, in cooperation with SYL and other student unions.

AYY influences the statements of Espoo and Aalto and comments on SYL's statement on the issue. The progress of the legislation will be communicated in the Student Union's official communications channels.

INTERNATIONAL UNIVERSITY COMMUNITY (ROSA VÄISÄNEN, MIKAEL LIIMATAINEN FROM THE BOARD)

The internationality strategy will be advocated heavily, especially on the theme of internationalization at home and global upbringing. Focusing on the fact that all graduates will possess international skills, such as working in a group with diverse cultures.

FREE CONTRACEPTION IN ESPOO FOR EVERYONE UNDER 25 YEARS OF AGE (LAURI SEPPÄLÄINEN)

Implementing AYY's municipal election goal for free contraception in Espoo for people under 25 years of age. At the same time, trying to lobby to increase the age limit in the whole upcoming Uusimaa social and health care area.

UNIVERSITY VISION (MINNA MÄKITALO, HEIKKI ISOTALO, SUVI VENDELIN FROM THE BOARD)

The Ministry of Education and Culture started preparing a vision for university education and research in the spring of 2017, which was published in October 2017. A roadmap will be drafted to support the implementation of the vision, supported by development programs, by the summer of 2018. AYY's primary advocacy targets are the Aalto University's policies on the vision and implementation of the changes that arise from the vision at Aalto. In addition, participating in advocacy work together with other student unions, trade unions and SYL. Means of influencing include meetings, along with giving comments and statements.

RIGHTS OF SWEDISH-SPEAKING STUDENTS (MINNA MÄKITALO, SUVI VENDELIN FROM THE BOARD)

The Swedish-speaking students of Aalto face problems both in teaching and study administration, which must be resolved. The cooperation between AYY's advocacy sector and Teknologföreningen (TF), representing the Swedish-speaking students at Aalto, will be intensified. The aim is to ensure that there are enough resources for Swedish services, to improve Swedish-speaking communications, and to improve the information systems.

OTHER CURRENT ISSUES

GENERAL

PREPARING THE MUSEUM'S MOVE TO TEMPORARY FACILITIES (TIINA METSO, JULIUS LUUKKANEN FROM THE BOARD)

The current museum facilities will undergo renovation this year. The museum will move to a replacement facility, with the preparation work beginning well in advance.

STAFF

PROMOTION OF THE "BETTER WORK COMMUNITY" RESULTS (JOHANNA PIETILÄINEN)

AYY's offices conducted a "Better work community" (ParTy) survey during 2017. Special development targets in the office's everyday life that were brought up included developing industrial peace and clarifying responsibilities. During the first months of the spring, after bringing in so many new members of staff, it is good to conduct some active work to develop these issues.

A work community survey was conducted during May in cooperation with Terveystalo, and its results will be discussed during June and at the start of the autumn.

SERVICES

DEVELOPING HOUSING COMMUNICATIONS (RIITU NUUTINEN, INTERN RIIKKA KOSKELA)

The communications sector has a summer intern, whose tasks will include surveying housing-related communications and planning the development of communications.

EVENTS

SMÖKKI CUP AND AFTERWORK 3RD OF JULY (AAVA & HVTMK)

Beach volleyball tournament and afterwork party. TÄSTÄ ASTI KATOTTU TAAS

OTASUUNNISTUS (ORIENTEERING), 4TH AND 6TH OF SEPTEMBER (TEEKKARI SECTION)

Orientation week orienteering in Otaniemi, aimed mainly towards new students.

AALTO PARTY (AALTO & AAVA) AND AALTO AFTERPARTY 5TH OF SEPTEMBER (AAVA)

An event at the Alvari square aimed mainly towards new students, afterparty at a yet undisclosed location. The day event consists of associations gathering at Alvari to present their activities to new students. There will also be a stage with its own program. The afterparty will take place in the evening, with 1500-2000 tickets for sale.

STADISUUNNISTUS (ORIENTEERING) 11TH OF SEPTEMBER (TEEKKARI SECTION)

Helsinki city center orienteering for first year students, afterparty at a large bar.

ACADEMIC QUIDDITCH WORLD CHAMPIONSHIPS 15TH OF SEPTEMBER (AAVA)

Playful tournament based on the sport in the popular world of witches and wizards.

JUNK BIKE SALE 17TH OF SEPTEMBER (CAMPUS SECTION)

Sale of the junk bikes gathered in the spring.

FLEA MARKET DAY 18TH OF SEPTEMBER (CAMPUS SECTION)

Large flea market for the entire village.

HUMANS VS. ZOMBIES 19TH TO 23RD OF SEPTEMBER (AAVA)

Moderated game of tag, which is also a low-threshold interactive sports event, where zombie players try to spread the infection by catching human players.

ART-THEMED EVENT ON THE 25TH OF SEPTEMBER (AAVA & TOKYO)

More detailed concept unveiled later.

THE OTATARHAN AJOT RACES AND THE LAKINLASKIJAISET CEREMONY AND PARTY 1ST OF OCTOBER (TEEKKARI SECTION)

Associations and groups of friends can craft fun vehicles at the day event, which they will then use to race each other. The evening will end with an annual party for about 2000 students, concluding the period for wearing the Teekkari cap for that year.

DIPOLI APPRO 16TH OF OCTOBER (IE, HOSTS & HOSTESSES)

Appro event organized by the Hosts and Hostesses (IE) at AYY's one-time rental facilities.

ADVOCACY

WORKSHOP FOR THE SEFI CONFERENCE (MIKAEL LIIMATAINEN, ROSA VÄISÄNEN)

A workshop on student advocacy and the active role of students as part of university cooperation and Europe has been prepared for the European SEFI university network conference, held in the autumn in Copenhagen. Assuming that the workshop proposal is accepted, it will be made into a finished proposal by the start of August.

COMMUNICATIONS

DEVELOPING VIDEO COMMUNICATIONS (SIIRI LIITIÄ)

Developing video communications in AYY's communication channels. Filming and publishing several types of videos (video blogs, interviews) and testing how much coverage they receive and how AYY's social media followers receive them.

CREATION AND LAYOUT OF THE ANNUAL REPORT 2017 (AINO KORPINEN)

Drafting the Annual Report based on the draft made in December 2017. The Annual Report will be lighter and more easily approachable (about 12 pages, with last year's numbers and achievements in a condensed format).

Timetable: During June 2018

VOLUNTEERS

CORPORATE RELATIONS

CLARIFYING THE MISSION AND VISION (OTTO BERGIUS, MIKHAEL KOUFOS FROM THE BOARD)

Clarifying the mission and vision of AYY's corporate relations. The aim of the mission and vision is to guide activities better in the long term, and also to take other things besides financial objectives into account.