

# 1 Direction of the Student Union

## 2 2019-2020

### 3 **AYY as a societal influencer**

4 Aim: AYY's influencing is goal-directed, long-term and proactive, and the results are  
5 assessed regularly. AYY sets new things into motion and starts discussions on themes  
6 that are important to Aalto people.

7 Aim: AYY's members are interested in societal influencing. The interestedness stems from  
8 noticing the societal connections of their own studies and from recognising different  
9 influence channels. AYY brings societal topics to where the students are anyway.

10 Aim: AYY acts as a role model in terms of environmental questions. AYY challenges the  
11 University and other stakeholders to take environmental questions into account in their  
12 operations.

### 13 **AYY as a developer of the Aalto spirit**

14 Aim: Everyone identifies themselves as Aalto people. The Aalto spirit is a result of  
15 everyone finding their own place in the community. Aalto people share a communality  
16 and a pride of their Aalto background even after their time at the University.

17 Aim: The structures of AYY and the Aalto community support cooperation between the  
18 different fields and student cultures. The community's different operators, cultures and  
19 fields work actively together and understand each others' value.

20 Aim: All Aalto people – students, staff and alumni alike – feel that Otaniemi is their  
21 campus. The facilities of AYY and the University as well as the whole campus area  
22 support creativity and the coming together of different disciplines and generations.

23 Aim: Each student has the opportunity to create their own, interdisciplinary study  
24 combinations.

### 25 **Assessment**

26 The Student Union assesses its meeting the aims with a yearly member survey.