

1 Direction of the Student Union

2 2019-2020

3 AYY as a societal influencer

4 **Aim: AYY's influencing** is goal-directed, long-term and proactive, and the results are
5 assessed regularly. AYY sets new things into motion and starts discussions on themes
6 that are important to Aalto people.

7 **Aim: AYY's members are** interested in societal influencing. The interestedness stems from
8 noticing the societal connections of their own studies and from recognising different
9 influence channels. AYY brings societal topics to where the students are anyway.

10 **Aim:** AYY acts as a role model in terms of environmental questions. AYY challenges the
11 University and other stakeholders to take environmental questions into account in their
12 operations.

13 AYY as a developer of the Aalto spirit

14 **Aim:** Everyone identifies themselves as Aalto people. The Aalto spirit is a result of
15 everyone finding their own place in the community. Aalto people share a communality
16 and a pride of their Aalto background even after their time at the University.

17 **Aim:** The structures of AYY and the Aalto community support cooperation between the
18 different fields, campuses and student cultures. The **community's** different operators,
19 **cultures and fields work actively together and understand each others' value.**

20 **Aim:** All Aalto people – students, staff and alumni alike – feel that Otaniemi is their
21 campus. The facilities of AYY and the University as well as the whole campus area
22 support creativity and the coming together of different disciplines and generations.

23 **Aim:** Each student has the opportunity to create their own, interdisciplinary study
24 combinations.

25 Assessment

26 The Student Union assesses its meeting the aims with a yearly member survey.