

PROPOSAL NAME: KICKING OFF AYY10 ANNIVERSARY YEAR

PERSONS RESPONSIBLE

Niina Palm, Board member in charge of culture

CURRENT STATUS

Preparations for the AYY and Aalto 10-year anniversary have begun, and committee recruitment is being started.

LINK WITH STRATEGY

AYY as a developer of the Aalto spirit: AYY's 10-year anniversary celebrates the community and its development. AYY itself organises, and supports the associations operating within it to organise, events throughout the year. The anniversary year increases the visibility of the unique Aalto culture and engages the entire membership broadly by presenting various event concepts.

PROPOSED ACTION

- Recruiting a committee to start work in the beginning of 2019
- Conceptualising the anniversary year and kicking it off in style

DRAFT OF IDEAL STATUS

In 2019, the preparations for the anniversary year will have begun. The plans and finances for the preparations are in order.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

- Producer Niina
- Communications Officer/Communications
- Corporate Relations
- Volunteer resources
- Nest egg collection for next year must be started now

PROPOSAL NAME: REPRESENTATIVE COUNCIL ELECTIONS 2019

PERSONS RESPONSIBLE

Project worker, Administrative and HR Manager

CURRENT STATUS

2019 is an election year also for the Representative Council, as the Council elections take place, as per AYY's election rules, every other year by 10 November. More was budgeted for the elections in 2017 than before, which was seen not only in the electoral alliances' operations becoming more active but also in an increase of voting activity in comparison to previous Council elections. From the electoral work of 2017, it is sensible to pick the successes with an eye on the elections of 2019 as well.

LINK WITH STRATEGY

Connects with the thematics of both societal influencing and developing the Aalto community identity, even though the elections are repeated every other year. The push into a strategically significant position is necessary, as organising the elections will call for resources from the Central Office throughout the year.

PROPOSED ACTION

- appointing a Central Election Committee
- recruiting of a project worker to oversee the execution of the project and to ensure that routine issues are taken care of
- activating students to run for a Council seat
- allocating resources for both current and new Council groups' operations and visibility
- organising election panels for the candidates
- ensuring the functionality of AYY's own election system; preparing an electronic form for registering candidacy

DRAFT OF IDEAL STATUS

Voting activity increases, the membership is better acquainted with AYY and the Council groups operating within it, which in turn lowers the threshold for making contact or participating in AYY's operations.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Finances: The budget for the elections of 2019 has been so prepared that money has been allocated for hiring a part-time project worker. Otherwise, the goal is to use the budget for the electoral alliances' visibility similarly to the elections of 2017.

Staff resources: project worker, Administrative and HR Manager, IT Specialist, Communications Officer, AD, Central Election Committee.

RECRUITMENT FAIR

PERSONS RESPONSIBLE

Board member in charge of Corporate Relations + Corporate Relations Coordinator + Chair of Corporate Relations Committee + Corporate Relations Committee + possible fair employee

CURRENT STATUS

To boost corporate relations operations, a large working-life event is seen as the necessary next step. AYY has been thinking about the idea for a recruitment fair for a long time, and a fair run by YTMK and AYY was being planned in autumn 2017 and spring 2018. Aalto was asked to sponsor the facility for the fair, selected to be Dipoli. The idea did not get a response from Aalto so, in autumn 2018, AYY decided to cooperate with Aalto on its TalentIT fair. AYY's TalentX area acts as a fair cooperation practice between Aalto and AYY. Discussions between AYY (+ subject organisations) and Aalto about fair cooperation in 2019 are ongoing. Aalto will not be organising the TalentIT or the Arena fair any more next year, but a new interdisciplinary fair. Aalto is currently looking for a fair coordinator for this new fair. At the moment, both options – a fair with Aalto and a fair of AYY's own – are possible.

LINK WITH STRATEGY

AYY has more influence than before in corporate relations and working life advocacy in terms of several stakeholders. AYY will gain a new channel to bring themes important to it into discussion via the recruitment fair. AYY organising a very good recruitment fair will simultaneously increase the regard for Aalto students in the labour market. AYY's fair will take into account the students of all of Aalto's fields as well as possible, and the fair will bring together all students and fields of Aalto. The fair is also a means to increase awareness, interest and interaction between the different fields and students of Aalto, as well as between students and alumni. The students will recognise each other's value better than before, and the level of togetherness is raised. The recruitment fair will also do its part to enliven the Otaniemi campus.

PROPOSED ACTION

- Completing discussions with Aalto on whether AYY is involved with Aalto's new recruitment fair in 2019 or whether AYY organises its own fair independently
- Discussing and agreeing on cooperation with suitable partners to enable the fair
- Recruiting a fair coordinator
- Selling fair cooperation to companies

DRAFT OF IDEAL STATUS

The goal is to organise an interdisciplinary fair. The fair stands would feature activities that act as low-threshold introduction routes to the exhibitors and to actual employment interviews – the concept is the same as at TalentX in autumn 2018. YTMK's organisations would sell spots at the fair to employer organisations and receive part of the money. Part of the money is used to cover the fair expenses, and at best, AYY is also left with some money from the fair. With relatively little effort, students gain interviews with employment organisations that interest them via the fair, regardless of their study field, and get acquainted with the exhibitors as they mirror their skills in their activities.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Corporate Relations sector, in addition to which AYY may receive financial resources from Aalto similarly to the TalentX cooperation. In any case, it will be attempted to cover the expenses of the fair with the corporate relations income received from fair partners.

PROPOSAL NAME: RENEWAL OF HALLOPED RECRUITMENT SYSTEM

PERSONS RESPONSIBLE

Minna Mäkitalo, Petteri Nummela, Secretary General

CURRENT STATUS

AYY has an existing electronic Halloped recruitment system, but it is laborious, weakly documented and coded in a language on which it is challenging to find experts. AYY has sold the system to nearly all other Finnish student unions, which means that the system must serve not only AYY's use but also other needs. The execution and communication of needs takes up a lot of time.

LINK WITH STRATEGY

AYY's influencing will be more proactive once less Advocacy staff resources are used on the usage and maintenance of the system and the related customer service. The IT sector's time can be spent on other strategy-promoting projects.

PROPOSED ACTION

- Charting the requirements for the system (to be started already in 11/2018)
- Making decisions regarding the workforce
- Creating the system
- Negotiating contracts with other student unions (Secretary General)

DRAFT OF IDEAL STATUS

At the end of 2019, AYY is using a new system on which less time needs to be spent than the current one. The manual work related to Halloped recruitment has been decreased. All Finnish student unions are users of AYY's system, and the contracts are profitable.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Current staff. The project may also cause financial expenses if the programming work needs to be outsourced.

DEVELOPMENT OF RESIDENT ACTIVITIES

PERSONS RESPONSIBLE

Housing Specialist

CURRENT STATUS

AYY has many housing-related ensembles whose enthusiasm and skills we have not been able to fully capitalise on because of lacking resources. Towards the end of 2018, both the Housing and the Real Estate sectors will gain reinforcements, so it is time to get a hold of these hidden resources and increase the cooperation of the different operators.

LINK WITH STRATEGY

Property strategy: Communal and private – resident-oriented living

PROPOSED ACTION

- Drafting a clear plan on how to involve the different operators more systematically in the operations & clarifying the roles (ASY, Wardens, Campus Section, residents' council, existing communities)
 - Charting, preparatory discussions, defining specific development targets and scheduling the development and other things (in stages during 2019, to be part of ongoing operations)
- Utilising the results from the service questionnaire (analysed results will arrive in January 2019)
- Utilising the results and ideas from the ITP project from summer 2018 wherever possible

DRAFT OF IDEAL STATUS

The members'/residents' voice is heard in increased measure in the development and practical operations of AYY's Housing services. All operators have a clear role, and the persons involved in the operations feel heard and are motivated to work in their position. AYY reacts quickly to the residents' ideas and contact by them and encourages and enables versatile resident activities.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Calls for resources in terms of working hours especially from the Housing Specialist. Calls for working hours also from the remaining Housing team and the Service Manager, and some from the Real Estate sector and Communications. May require small financial resources in relation to communications, campaigns, meeting arrangements, etc.

PROPOSAL NAME: RENTABLE FACILITIES, DIGITALISATION

PERSONS RESPONSIBLE

Service Manager, Master Builder, IT

CURRENT STATUS

In 2018, information has been gathered and cooperation with the University looked into regarding the locking systems of facilities. In November 2018, pin-code-operated locking is meant to be piloted in two rentable facilities subject to a charge (looks like the Atlantinkatu sauna/cabinet & Heinävaara sauna/cabinet). Based on the data gathered during the piloting, a more specific plan will be made for the future with regard to a potentially wider renewal of the locking systems. Another system is meant to be piloted at the same time with which the user of the facility can switch on the sauna heating by themselves when they arrive at the facility. This way, the sauna heating will not require ordering in the maintenance company, which will result in financial savings as well as flexibility in sauna bookings made with less advance warning.

LINK WITH STRATEGY

Property strategy: Digitalisation of housing and facility services

PROPOSED ACTION

- Preparing the piloting (in 2018)
- Carrying out the piloting in two facilities subject to a charge and collecting experience on the functionality of the system (beginning in 2018)
- Preparing a detailed plan (schedule, budgeting) for the digitalisation of locking and sauna heating

- Progressing from plans into execution phase
- Taking care of the related communications (before, during and after)

DRAFT OF IDEAL STATUS

It is not necessary for the booker of the facility to come to the service office located in Otaniemi within its opening hours just to pick up the key to the facility they have rented. After they have paid for the facility, they receive clear instructions on what to do and, when the booking time begins, a code for accessing the facility. The same code provides access through all doors through which access is necessary during the rental period (front door, possible hallway doors, door to facility, doors inside the facility, doors to waste disposal room, etc.). The code can also be used flexibly by multiple persons during the usage time; the booker does not need to go open the door every time someone arrives.

Heating up a sauna can be done more flexibly when AYY does not have to order the heating several days in advance from the maintenance company. This also saves money, which reduces the pressure to put up rental prices.

Better and more flexible service – a better experience for the customer.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Most working hours: IT and Real Estate. Some working hours: Service Manager and Services team (getting acquainted, updating e.g. instructions, communication).

Financial resources: Renewal of locks, updating e.g. internet connections.

COMMUNALITY AND RESIDENT SELECTION

PERSONS RESPONSIBLE

Housing Specialist (supported by the Housing team)

CURRENT STATUS

Many people automatically associate housing-related communality with sharing an apartment, but it can also mean many other things. AYY could highlight these points-of-view more strongly and create alternatives by way of different forms of communality. The current Housing Regulations and scoring, as well as the operating models, do not support the Property strategy's goal of increasing the popularity of communal living in the best way possible.

Because of recent changes in the operating environment (e.g. general housing allowance), living alone is financially a more tempting option than ever for many students. AYY acknowledges that this calls for operational changes. AYY also wants to encourage communal living, which can take many shapes (small and big shared apartments, sharing with friends).

LINK WITH STRATEGY

Property strategy: Communal and private – resident-oriented living

PROPOSED ACTION

- Supplementing and utilising previously gathered knowledge (e.g. service questionnaire results and ideas from the ITP project) and, based on this, drafting a more detailed plan for what kinds of models we could try out for e.g. applying as a group
- Also taking the necessary action (Domo, communication, etc.) to enable such trial-type application to take place outside the so-called normal application

- Based on the information gathered in the trials, drafting further plans for the future of the project

DRAFT OF IDEAL STATUS

The members'/residents' voice is heard in increased measure in the development and practical operations of AYY's Housing services. AYY encourages and enables the development of different types of communality via its operations, facilities and rules alike. AYY is bravely trying out different alternatives and ideas with which to increase communality. We will gain important additional information from the trial(s), so that we can systematically develop the stock of apartments, resident activities, Housing services and communication alike.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Calls for resources in terms of working hours especially from the Housing Specialist and the remaining Housing team as well as the Service Manager. Also calls for some time from a Board member. Possibly small financial resources in relation to communications, campaigns, meeting arrangements, etc. At trial phase, will probably not require large financial investments towards Domo.

PROPOSAL NAME: ELECTION SPRING

PERSONS RESPONSIBLE

Advocacy and Communications Manager, suitable Board member

CURRENT STATUS

AYY's Advocacy Committee, Board and Influencing team have prepared preliminary election themes: i) student subsistence, ii) basic income and iii) part-time studying. SYL has been preparing an entry for its operating plan on electoral influencing, to be approved at the General Assembly. The SYL Board has proposed as its priority themes: i) free-of-charge, accessible and flexible education, ii) student subsistence and iii) climate change. AYY's General Assembly delegation and Board have been satisfied with these priority themes. They correspond well with AYY's preliminary themes regarding flexible studying and subsistence and take into account the environmental questions relevant to the Student Union, in particular. AYY has also discussed cooperating with HYY on something in the vein of the Student Simulator seen in SuomiAreena. In terms of influencing, close national cooperation is seen as sensible in a situation where the student movement's goals correspond well with AYY's goals.

LINK WITH STRATEGY

The project responds to all three development goals under "AYY as a societal influencer."

PROPOSED ACTION

- Increasing the members' voting activity through influential communications and possibly events
- Increasing general EU knowledge via communications and possible events
- AYY promotes SYL's election goals while utilising an Aalto-spirited perspective¹
- Contacting candidates in cooperation with SYL

¹ If the priority themes approved by SYL's General Assembly 2018 correspond for the relevant parts with the Board proposal described in the Current status section.

- Participating in electoral discussions in cooperation with SYL

DRAFT OF IDEAL STATUS

The voting percentage of Aalto people increases, candidates from Espoo are aware of the students' wishes, and generational politics becomes one of the election spring's talking points.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Influencing team, Communications team. Need for a project worker and/or a Communications intern.

PROPOSAL NAME: EQUALITY OF THE COMMUNITY

PERSONS RESPONSIBLE

Lauri Jurvanen, Board member in charge of Social Affairs

CURRENT STATUS

The Student Union has no up-to-date information on the harassment and inappropriate behaviour that occur in the Aalto community. The most recent data is the report written based on the equality survey of 2016. It would be justified to repeat the survey to gain comparative data on the development of the situation as well as information on the current status.

LINK WITH STRATEGY

Discovering and advancing the status of equality. Data increases the possibility to develop effective methods. "The best student's life in the world" for all students. For associations, training on the tools enables the development of our own student organisations.

PROPOSED ACTION

- Repeating AYY's equality survey for the membership
- Facilitating and supporting associations in creating "Good practices" documents for themselves

DRAFT OF IDEAL STATUS

The goal is for AYY to have a clearer idea of its members' needs in terms of equality, and new operating methods will be created and existing ones improved based on this knowledge.

The discussions on equality will be taken from the Student Union to the grass roots level among the membership.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Advocacy Specialist Social Affairs working hours on compiling and analysing the survey.

PROPOSAL NAME: TOWARDS SUSTAINABLE OPERATIONS

PERSONS RESPONSIBLE

Rosa Väisänen, Secretary General, Financial Director

CURRENT STATUS

At the moment, sustainable operations at AYY are dependent on the individual. Many sectors might already be doing something, but there is no overall picture of this, and in practice, sustainable development does not guide the Student Union's operations as a conscious decision.

LINK WITH STRATEGY

AYY must itself be a conscious operator in terms of sustainable development, so that it can act as a role model in environmental questions.

PROPOSED ACTION

- with the survey of 2018 as the basis, charting the status of AYY's sustainability (in relation to e.g. UN's 2030 goals) and piecing together the ecological footprint of AYY
- creating ambitious goals to ensure the sustainable development and especially the friendliness to the environment of the operations
- establishing qualitative and quantitative indicators of sustainability as well as (annual) goals for each sector as well as for the community as a whole
- visible reporting of the goals and challenging stakeholders to participate

DRAFT OF IDEAL STATUS

AYY has ambitious goals for sustainable development that highlight environmental values. Sustainability is part of all operations of the Student Union, including inductions and training sessions. AYY reports annually on its progress and, in addition to challenging others, also makes visible changes itself.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

The project will take up time from all sectors at AYY. Ensuring the participation of the management team, in particular, is important. It will become clearer during the project what kinds of financial resources are needed.

PROPOSAL NAME: MANTA CROWNING

PERSONS RESPONSIBLE

Anu Juvonen, Niina Palm, Board member in charge of Culture

CURRENT STATUS

AYY's next turn for the crowning is in 2019. The preparations have been started.

LINK WITH STRATEGY

AYY as a developer of the Aalto spirit: The Manta crowning is a communal tradition with special significance for Aalto people. The Manta crowning may also include other events on the side with which to celebrate various Wappu traditions.

PROPOSED ACTION

- Appointing a group from among Board members and volunteers who, with support from the producers, will plan and execute the crowning

DRAFT OF IDEAL STATUS

The Manta crowning is a celebration for all Aalto people and brings the students together. Aalto people are proud of their crowning turn and the related event.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

- Producers Niina and Anu
- Communications Officer/Communications
- Corporate Relations
- Volunteer resources

PROPOSAL NAME: STUDENT CENTRE

PERSONS RESPONSIBLE

Project Manager to be recruited

CURRENT STATUS

The Student Centre has been advanced for several years. A common will has been found in the project, and a project plan has been created based on this. Next in line is confirming the planning issues, expenses and financing plans related to the construction.

LINK WITH STRATEGY

The purpose of the Student Centre is to create a meeting place for all Aalto people. It aims to increase a sense of the Aalto spirit and to generate comings-together between the different students, cultures and operators.

PROPOSED ACTION

- Ensuring that the planning is approved and that it serves the needs of AYY and the other stakeholders
- Deciding upon the basis for the project's financing
- Making a decision on building or not building the Student Centre

DRAFT OF IDEAL STATUS

A building decision will be made in 2019 on the Student Centre project, and construction can possibly begin as early as the turn of the year.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Expenses of the Project Manager to be recruited. The project also calls for time from the Financial Director, Real Estate Director, Secretary General and the Board member in charge of Real Estate.

PROPOSAL NAME: RECRUITMENT OF FINANCIAL DIRECTOR AND SECRETARY GENERAL

PERSONS RESPONSIBLE

HR Manager, Chair of the Board

CURRENT STATUS

The Financial Director will be retiring during summer 2019. The Secretary General's term of office ends by the end of August at the latest. Discussions on the new recruitment processes have begun, in addition to which it is good to stop and think about the needs of the organisation and possible changes related to recruitment.

LINK WITH STRATEGY

The new Financial Director will be in charge of the execution of the Property strategy, and the successor of the Secretary General of the execution of the Direction of the Student Union.

PROPOSED ACTION

- Finding out what kinds of recruitment processes are wanted (in 2018)
- Finding out whether the new recruitment calls for changes to the current rules, and making the necessary changes
- Carrying out the recruitment
- Inductions for the new persons into their positions

DRAFT OF IDEAL STATUS

During the spring, the successors of the Financial Director and the Secretary General will have been recruited at AYY. They will have received an induction into their position before the current persons leave.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

- The process will strongly involve the current Financial Director and Secretary General
- Utilising a recruitment consultant
- Will also increase staff costs for the overlapping periods

PROPOSAL NAME: NEW RESIDENTIAL PROPERTIES

PERSONS RESPONSIBLE

Financial Director, Real Estate Director

CURRENT STATUS

In Otaniemi, there are plans for the planning of new student apartments on Otakaari, at Servinniemi and near the Student Centre.

LINK WITH STRATEGY

A significant goal of the Property strategy is the construction of 1000 new student apartments.

PROPOSED ACTION

- Influencing the planning to bring student housing into the area
- Preparing for construction when this becomes possible

DRAFT OF IDEAL STATUS

The construction of new student apartments will begin during 2019, either at Servinniemi or on Otakaari. The planning of the student apartments near the Student Centre is completed.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

- Board member in charge of Housing will oversee the projects
- Expenses related to the construction and the costs for subcontractors

PROPOSAL NAME: DEVELOPMENT OF COMMUNITY STRUCTURES

PERSONS RESPONSIBLE

Secretary General, Board member

CURRENT STATUS

The canvassing work to chart the current status of community and organisational structures is ongoing, and alternative solutions for the challenges brought up during the canvassing are being searched for in cooperation with the community. These different alternatives and possible actions will be decided/reported on in the Representative Council's meeting in December.

LINK WITH STRATEGY

By advancing the project, the goal is to get the structures of AYY and the Aalto community to better support the cooperation of the different fields, campuses and student cultures.

PROPOSED ACTION

- Defining a team and a person in charge of the project
- Beginning to execute the possible operating plan, approved by the Representative Council, in the community in stages
- Possibly adapting various regulations and the scoring model for operating grants in stages according to the plan
- Clear communication about the plan's progress
- Supporting the sections, committees and associations

DRAFT OF IDEAL STATUS

Based on the canvassing work done in the development project of community and organisational structures and the solution models created together with the community, a plan will have been created for structures of AYY and the Aalto community that support the collaboration of different fields and student cultures and enable everyone to identify themselves as Aalto people and feel that Otaniemi is their campus. The roles of the bodies operating within the Student Union are clear, and associations are treated equally. The Aalto community is an even more unitary student community than before, in which the students of the different Schools are taken into account better as equals. The different operators, cultures and fields of the community work actively together and recognise each other's value.

KNOWN AVAILABLE FINANCIAL AND STAFF RESOURCES

Secretary General, Board members in the Community sector, Organisation Specialist